



# FABLAY

COSMETIC FORMULATIONS  
-From Rythmx Group

## PRIVATE LABEL

CREATE YOUR OWN BRAND

[www.fablaycosmetics.com](http://www.fablaycosmetics.com)





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# ABOUT *us*

## Welcome to FABLAY COSMETIC FORMULATIONS

With a rich legacy spanning 25 YEARS, Fablay Cosmetic Formulations stands as a beacon of excellence in the color cosmetic industry. Our journey has been marked by innovation, dedication, and a steadfast commitment to quality.

Specializing Solely in COLOR COSMETIC, Fablay Cosmetic Formulations offers a comprehensive range of products designed to enhance every aspect of your beauty routine. From vivid lipsticks to dramatic eyeliners, sultry kajal to volumizing mascara, versatile lip & cheek tints, Nail paints, and many more our offerings are as diverse as they are dazzling.

At Fablay Cosmetic Formulations we specialize in CONTACT MANUFACTURING, PRIVATE LABELING, 3RD PARTY MANUFACTURING, and EXPORTING. Our expertise lies in Custom Formulations, allowing us to tailor products to meet the unique needs and preferences of our clients.

We are proud to be ISO certified, GMP compliant, FDA certified, AEGAC certified, QRO certified, and IAF certified. These certifications serve as a testament to our commitment to adhering to the highest standards of manufacturing practices, ensuring that every product that leaves our facility, meets stringent quality benchmarks.

With a diverse product range of over 50 items, Our raw materials are sourced from WORLDWIDE best suppliers, our products are of the highest quality. we guarantee that each Fablay Cosmetic Formulations product delivers unparalleled performance and quality. Whether you're seeking classic elegance or daring creativity, our vibrant array of color cosmetics promises to inspire and empower

At Fablay Cosmetic Formulations, we blend expertise, innovation, and quality to create cosmetics that empower and inspire. Join us in our journey as we continue to redefine beauty through our exceptional products and unparalleled service.



# Certifications





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# A Complete Private Label Solution From Formulation to Packaging

## One Stop Solution



### 1. CHOOSE YOUR PRODUCTS

Connect with our executive, choose a product, whether it's a luxurious lipstick, a vibrant eyeshadow palette, or a nourishing lip liner. With a wide range of shades and formulas to choose from, customers can select the perfect product. Fablay's commitment to quality and innovation ensures that each product is not only beautiful but also crafted with care using the finest ingredients.

### 2. PACKAGING DESIGN

After selecting their desired products, packaging design and logo. Customers can personalize selection. Fablay offers a range of stylish and chic packaging options, allowing customers to customize their purchase to reflect their unique style.



### 3. PRODUCTION

Fablay Cosmetics' process, production begins. Skilled artisans carefully craft each product using high-quality ingredients, ensuring that every item meets Fablay's standards of excellence. This meticulous process guarantees that customers receive cosmetics that are not only beautiful but also safe and effective.

### 4. PRODUCT SHIPPING

Once the products are carefully crafted and packaged, they are swiftly dispatched to reach customers across the globe. Fablay takes pride in their efficient shipping process, ensuring that orders are delivered in a timely manner. Whether customers are near or far, Fablay Cosmetics strives to deliver their products with speed and reliability.







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# LUXURY LIPSTICKS







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## CREAMY MATTE

- Creamy Matte Formula
- Easy Glide
- Highly Pigmented
- Cruelty-free
- Paraben-free
- Light Weight Formula
- Upto 500 shade
- Ingredients sourced from worldwide



## SATIN MATTE

- A luxurious matte lipstick
- Super pigmented matte bullet
- Velvet Finish
- Tailored for every skin and age
- Non-transferable
- Moisturizing
- Wide Range of Shades
- Silk Formula



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## GLOSSY LIPSTICK

- Creamy Matt Formula
- Easy Glide
- Highly Pigmented
- Cruelty-free
- Paraben-free
- Light Weight Formula
- Upto 500 shade



## LONG STAY LIPSTICK

- 8 hours of matte Long Stay
- Elastic ink technology
- Rich layer of matte color
- Cruelty-free
- Paraben-free
- Ingredients sourced from worldwide
- Wide Range of Shades





# LIQUID LIPSTICK

Fablay Cosmetic's Liquid Lipstick offers a range of benefits that make it a standout product in the market. Firstly, its formula is designed to be long-lasting, ensuring that your lips stay vibrant and colorful throughout the day without the need for frequent touch-ups. Additionally, the lipstick is highly pigmented, providing rich and intense color payoff with just one application.





# GLITTER LIQUID LIPSTICK

- Vegan & cruelty free
- Long lasting
- Swipe it on lightly for a soft look
- Quick-drying gel-based formula
- Layered it on top for extra glam
- Free from harmful chemicals
- Paraben free
- Huge range of shades



# CRAYON LIPSTICK

## VARIOUS FINISH

- Satin Matte
- Super Matte
- Long Stay
- Crayon Matte
- Glossy Lipstick

## SAFE FORMULA

- Paraben free
- Lead Free
- Toxin Free

## NOURISHES LIPS

- Contains SPF
- Contains Vitamin-E
- Hydra Lock Technology





## LIP SHINER

- Vegan & cruelty free
- Vitamin E
- SPF 10
- Lip repair and moisturizes
- 12 hour hydration
- Heals chapped lips
- Paraben free
- Huge range of shades
- Fragrance option available



## LIP GLOSS

- Vegan & cruelty free
- Vitamin E
- SPF 10
- Lip repair and moisturizes
- 12 hour hydration
- Heals chapped lips
- Paraben free
- Huge range of shades
- Fragrance option available







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# LIP PLUMPER

- It gives lips a natural, glossy shine
- Hydration
- Natural-looking plumpness
- Comes in an easy-to-use applicator
- It gives lips a natural, glossy shine
- The formula is long-lasting
- Fragrances available



# JELLY TINT

- Deeply moisturizes lips
- Jelly texture
- Moisturizing ingredients
- Adds a glossy shine to lips
- Natural, glossy shine
- Provides long-lasting hydration
- Suitable for All Skin Types





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## Shade Card

REDS &  
MAROONS



NUDES



BROWNS



PINKS



PURPLES



ORANGE  
& PEACH





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## LIP OIL

- Lip oil nourishes lips
- It forms a protective barrier
- Oil helps repair dry, cracked lips
- Our lip oil is lightweight
- It gives lips a natural, glossy shine
- Long-lasting
- Fragrances available



## LIP SERUM

- Moisturizes lips
- It forms a protective barrier
- The Serum repair cracked lips
- Glossy shine to lips
- It gives lips a glossy shine
- Long-lasting hydration
- Suitable for All Skin Types







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# FLAVOURED LIP BALMS

- Made using plant based natural waxes
- Vegan & Cruelty free
- Vitamin E
- SPF 10
- Lip repair & moisturising
- 12 hour hydration
- Heals chapped lips
- Paraben free
- High grade RM
- Premium quality
- 3 years shelf life
- Colors options available
- Fragrance option



## LIP BALMS

Our lip balm offers a luxurious and nourishing experience, providing intense hydration and protection for your lips. Enriched with natural ingredients such as shea butter, coconut oil, and vitamin E, it deeply moisturizes, softens, and soothes dry, chapped lips. Our formula is cruelty-free and vegan, ensuring that you can enjoy beautiful, healthy lips without compromising your values.

### WIDE RANGE OF FLAVOURS





## LIP MASK

- Exfoliates dead skin cells
- Improve chapped lips
- Healthy, plump-looking lips
- Available in a variety of flavors
- Vegan & cruelty free
- Paraben free



## LIP CONDITIONER

- Vegan & cruelty free
- Vitamin E
- SPF 10
- Lip repair and moisturizes
- 12 hour hydration
- Heals chapped lips
- Paraben free
- Fragrance option available





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## LIPLINER

- Wide Range of Shades
- Smooth Application
- Smudge proof
- Nourishing Ingredients
- Long-lasting
- Versatile
- Waterproof
- Highly Pigmented



## MINI LIPSTICK

- Highly Pigmented
- Smooth Application
- Smudge proof
- Nourishing Ingredients
- Variety of Shades
- Cruelty-Free





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## LIP SCRUB

- Exfoliates dead skin cells from lips
- Helps improve the appearance of dry
- Paraben free
- Helps to maintain healthy
- Plump-looking lips
- Available in a variety of flavors







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YOUR BRAND

## LIP & CHEEK TINT

Our lip and cheek tint offers a multitude of benefits that make it a must-have in your beauty arsenal. Firstly, its dual-purpose nature saves you time and space in your makeup bag, serving as both a lip color and a blush. The tint provides a natural, dewy finish that enhances your features without looking heavy or overdone.

- Highly Pigmented
- Smooth Application
- Nourishing Ingredients
- Long-lasting
- Versatile
- Waterproof
- Available in Liquid

With over **500 shades available**, we provide a diverse range of options to suit every skin tone and preference..





## LIQUID BLUSHER

The formula is designed to provide a luminous, dewy finish that enhances the natural radiance of the skin. It is easy to apply and blend, ensuring a seamless and flawless application every time. Our blush is long-lasting, providing a beautiful flush of color that stays put throughout the day.

With over 500 shades available, we provide a diverse range of options to suit every skin tone and preference..

- Hydrating
- Versatile
- Travel-Friendly
- Cruelty-Free
- Easy to Apply
- Vegan
- Healthy glow to your cheeks
- Suitable for All Skin Types
- Easily Blendable
- Complements Other Makeup
- Buildable Glow









## GLOSSY NAIL PAINTS

- Long-lasting formula.
- Free from harmful chemicals.
- High-gloss finish.
- Chip-resistant for beautiful nails.
- Available in Matte, Glitter, Gloss
- Shelf life of 36 Months
- Cruelty-free and vegan formula.
- Quick-drying for convenience.



## MATTE NAIL PAINT

- Long-lasting formula.
- Free from harmful chemicals.
- High-gloss finish.
- Chip-resistant for beautiful nails.
- Available in Matte, Glitter, Gloss
- Shelf life of 36 Months
- Cruelty-free and vegan formula.
- Quick-drying for convenience.







## PEARL NAIL PAINTS

- Long-lasting formula.
- Free from harmful chemicals.
- High-gloss finish.
- Chip-resistant for beautiful nails.
- Available in Matte, Glitter, Gloss
- Enhances Complexion
- Cruelty-free and vegan formula.
- Quick-drying for convenience.



## 3D NAIL PAINTS

- Long-lasting formula.
- Free from harmful chemicals.
- High-gloss finish.
- Chip-resistant for beautiful nails.
- Available in Matte, Glitter, Gloss
- Enhances Complexion
- Cruelty-free and vegan formula.
- Quick-drying for convenience.

## FRENCH MANICURE

- Long-lasting formula.
- Free from harmful chemicals.
- High-gloss finish.
- Chip-resistant for beautiful nails.
- Available in Matte, Glitter, Gloss
- Enhances Complexion
- Cruelty-free and vegan formula.
- Quick-drying for convenience.



## HOLOGRAPHIC NAIL PAINTS

- Long-lasting formula.
- Free from harmful chemicals.
- High-gloss finish.
- Chip-resistant for beautiful nails.
- Available in Matte, Glitter, Gloss
- Enhances Complexion
- Cruelty-free and vegan formula.
- Quick-drying for convenience.





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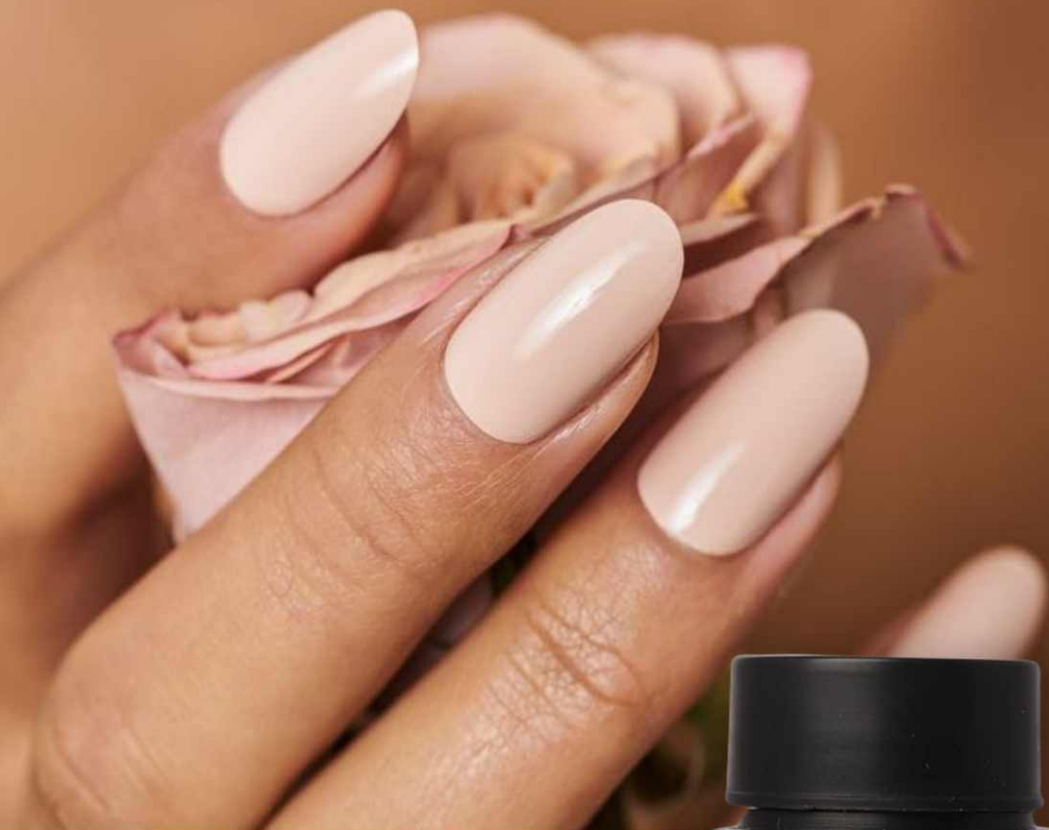
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## Shade Card





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# DIP & TWIST

# NAIL PAINT REMOVER

- Acetone free
- Instant paint removal
- Skin safe ingredients
- Vitamin E enriched
- Available in 3 colors
- Bottle option available







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- NAIL CUTICLE OIL
- NAIL HARDENER
- BASE COAT
- TOP COAT



# NAIL CARE





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( LIQUID/CREAM )  
**FOUNDATION**

- Achieve a smooth and even complexion
- Long-lasting Wear
- Feel comfortable throughout the day
- Infused with ingredients that nourish the skin
- Buildable Coverage
- Suitable for All Skin Types



## BRONZER

- Medium to full Coverage
- Use for touch ups
- Will not settle into fine lines
- Matches skin tone
- Shades for every skin tone



## FOUNDATION STICK

- Available as Pan stick / Base stick
- It provides excellent coverage
- Will not settle into fine lines
- It blends easily into the skin
- Shades for every skin tone







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# LOOSE POWDER

- Matches skin tone without buildup.
- Mattifies skin
- Contains oil absorbing powder
- Will not settle in fine lines
- The powder is finely milled, ensuring a smooth application.
- Light weight powder that removes shine or oil without buildup



# COMPACT/ PRESSED POWDER

- Long-Lasting Makeup
- Oil Control
- Blur Imperfections
- Sets Makeup
- Minimizes Transfer
- Suitable for All Skin Types
- Wide range of shades for every skin tone





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# CONCEALER

- Anti-aging formula with collagen helps reduce puffiness
- Non transfer to clothes stay put formula
- Full coverage formula
- Available in stick
- Shades Available for every skin tone



# CONTOUR STICK

- Contour stick is easy to apply
- It provides excellent coverage
- Will not settle into fine lines
- It blends easily into the skin
- Shades for every skin tone





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# COLOR CORRECTOR

- Suitable for All Skin Tones
- Long-lasting
- Corrects Skin
- Enhances Makeup Application
- Conceals Imperfections
- Complements Different Skin Types
- Cruelty-Free
- Vegan Formula
- Available in (Liquid/Palette/Stick)

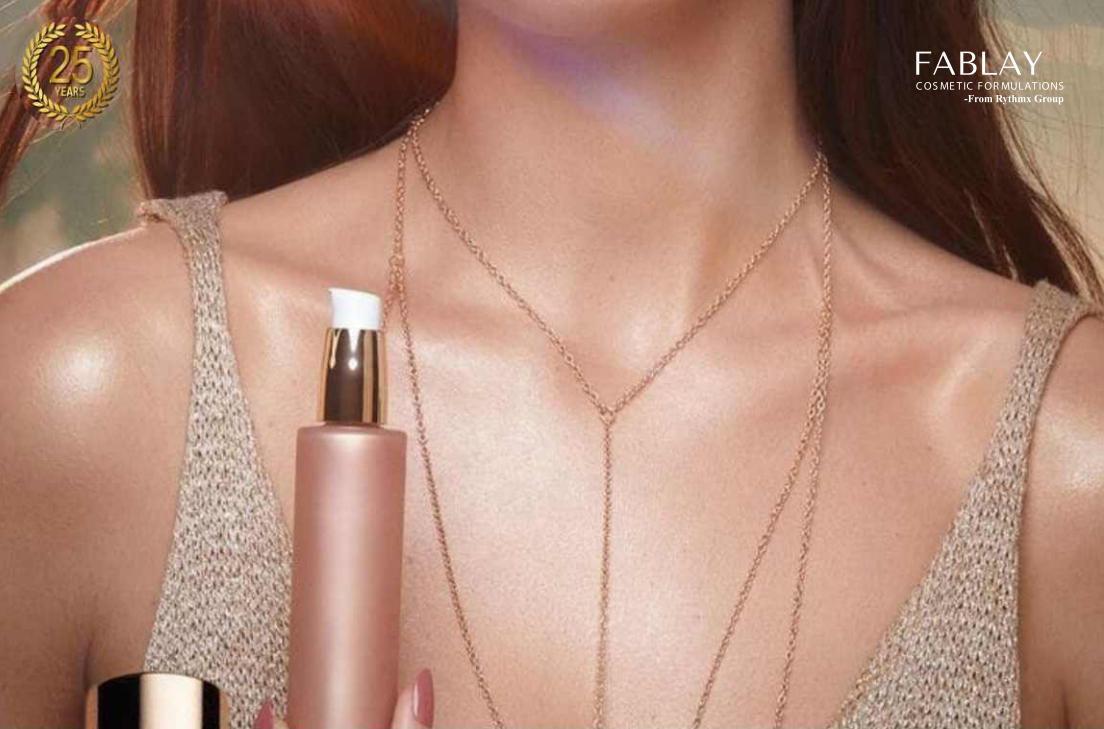


# FACE PRIMER

- Suitable for All Skin Tones
- Long-lasting
- Corrects Skin
- Enhances Makeup Application
- Conceals Imperfections
- Complements Different Skin Types
- Cruelty-Free
- Vegan Formula
- Available in (Liquid/Palette/Stick)







## BODY ILLUMINATOR

Our illuminator provides a radiant and luminous finish to your skin. One of the key benefits of using our illuminator is its ability to add a natural-looking glow to skin radiant. Additionally, our illuminator can be used to highlight specific areas of your face, such as your cheekbones, brow bones, to create a more

- Highly Pigmented
- Smooth Application
- Nourishing Ingredients
- Long-lasting
- Versatile
- Waterproof
- Available in powder
- Shades for every skintone



## HIGHLIGHTER

- Suitable for All Skin Tones
- Long-lasting Complements Makeup
- Enhances Complexion
- Instant Radiance Complements
- Makeup Enhances Complexion
- Cruelty-Free
- Vegan Formula









## EYEBROW PENCIL

- Formulated with skin-friendly ingredients
- Professional Results
- Buildable Coverage
- Offering high-quality
- Versatility

## MASCARA INTENSE

- Mascara adds volume to your lashes
- Creamy waterproof mascara
- Contains vitamin A,C and E
- Extreme long lashes
- Moisturizes,strengthen & nourishes lashes



Oversized  
Wands



Conetaper  
Wands



Curved  
Wands



Ball-tip  
Wands



Rubber  
Wands



25  
YEARS

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## EYELINER

- Matte
- Glitter
- Metallic
- Neon
- Pearl
- Long wear formula
- Waterproof
- Quick drying
- Fine tip applicator
- More than 50 shades



## KAJAL

- Premium quality pencil
- Soft creamy formula
- Smudge proof
- Fine tip applicator
- Long-lasting







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## EYESHADOW KIT

- High-Quality Formulation
- Smooth Application
- Skin-Friendly
- Long-lasting
- Versatile
- Waterproof
- Available in Glitter, Matte
- With over 500 shades



## PEARL EYESHADOW

- High-Quality Formulation
- Smooth Application
- Skin-Friendly
- Long-lasting
- Versatile
- Waterproof
- Available in powder
- With over 500 shades









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# SINDOOR

Our sindoor is made from natural ingredients, ensuring that it is gentle on the skin and free from harmful chemicals.

This makes it suitable for all skin types, including sensitive skin.

Additionally, our sindoor is long-lasting, providing a vibrant and rich color that stays put throughout the day. Its smooth texture makes it easy to apply, allowing for precise and flawless application.

- Skin safe / Toxin free
- Water proof
- Non transfer
- 12 hrs hydrated stay
- Contains Vitamin-E
- Contains SPF 10
- Vegan and cruelty free
- 36 month shelf life





Trusted by 200+ Brands across the Globe

*Thank You*

FOR CHOOSING US!

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WE'D LOVE YOUR  
FEEDBACK!

